PROMOTIONAL BULLETIN

Every item listed here can be used in the Coleco Adam Computer.
(C)=Cartridge (D)=Disk (DP)=Data Pack

IMAGE MICROCORP

DIABLO   (DP/D) ~~$24.95~~ /9.95   A board style game
BLACK GOLD   (DP/D) ~~$34.95~~ /9.95   A board style game
THE STOCK MARKET GAME (DP/D) ~~$24.95~~ /9.95 A board style
LEARN & PRACTICE MORSE CODE (DP/D) ~~$10.95~~ /9.95
DISASSEMBLER(DP/D) ~~$34.95~~ 24.95
GEOMETRY I (DP/D) $19.95   PYTHAGOREAN
GEOMETRY II (DP/D) $19.95   QUADRILATERALS

PARALLEL SYSTEMS, INC.

HOME BUDGET PLANNING (DP) ~~$19.95~~ 9.95
HOME FILES MANAGER   (DP) ~~$19.95~~ 9.95
PERSONAL CHECKBOOK   (DP) ~~$19.95~~ 9.95
STATES & CAPITALS GAME(DP) ~~$19.95~~ 9.95
WORLD CAPITALS GAME   (DP) ~~$19.95~~ 9.95
GREAT INVENTIONS GAME (DP) ~~$19.95~~ 9.95
PARTY TRIVIA GAME   (DP) ~~$19.95~~ 9.95

MARTIN CONSULTING

BONANZA (DP/D) ~~$34.95~~ 29.95   15 programs
FANTASY GAMER (DP/D) ~~$34.95~~ 29.95 3 programs

EXTENDED SOFTWARE CO.

EBU (DP/D) $21.95   SmartBASIC replacement, plus more.
CHARTS & GRAPH ASSEMBLER (DP/D) $24.95   Pie,Graph,Bar etc.

VICTORY SOFTWARE

ADVENTURE PACK I (DP/D) ~~$24.95~~ 20.95 3 text programs
ADVENTURE PACK II (DP/D) ~~$24.95~~ 20.95 3 text programs
BOUNTY HUNTER   (DP/D) ~~$24.95~~ 20.95 Text adventure
TREK   (DP/D) ~~$24.95~~ 20.95 Adventure
SAVINGS & LOANS   (DP/D) ~~$24.95~~ 20.95 Calculate interest +
STRATEGY PACK I   (DP/D) ~~$24.95~~ 20.95 4 programs
GAMES PACK I   (DP/D) ~~$24.95~~ 20.95 3 programs

TAPEWARE TECHNOLOGY

THE RIB (DP) $32.95   2 DP's, with 14 programs/5 tutorials.

STRATEGIC SOFTWARE

SmartSPELLER (DP/D) $39.95
FastFILER   (DP) $24.95
DataCALC   (DP) $24.95
POWERPRINT   (DP) $24.95

M.W. RUTH CO.
510 Rhode Island Ave.
Cherry Hill, NJ 08002
(609) 667-2526

Effective 9/10/85
Expires 10/31/85

ORDERFORM - 885

Name: _____

Address: _____

City: _____ State_____ Zip_____

Telephone Number (_____) _____

Enclosed is $ _____ (Check or Money Order - U.S. dollars only)

Charge my __ Mastercard __ Visa

Account # _____ Exp. Date_____
                                          Month/Year
Signature _____

Quantity (DP)(D)(C)	Description	Unit Cost	Total Cost

	Sub-Total
We stock what we sell. If for any reason we are out of stock, we will ship your back order promptly.	Ship & Hdlg - $2.50 US
	Ship & Hdlg - $4.50 CN
	Insurance - $1.00 (optional)
	Sales Tax 6% (NJ residents only)
Hours: Mon. thru Fri. 9 to 5 est. | Total |

M.W. Ruth and/or manufacturer warrants all merchandise against defects,
not contents. Defective merchandise will be replaced with same. Please
call or write for authorization to return. Our aim is to please.
Don't have an Adam Computer,or also have another computer,please write.
If you have developed software, and/or hardware for the Adam, we will
be happy to sell it for you, just contact us.

LABELS

CONTINUOUS ENVELOPES

PRINTER PAPER

5 x 2-1/6 ROLODEX CARDS
4 x 2-1/6 CARDS (DETACHED) USE YOUR COMPUTER TO CREATE, OR UPDATE ROLODEX FILES. 100 LB. TAG STOCK IN WHITE ONLY. FITS STANDARD 4 x 2-1/6 ROLODEX FILES.

1/2 INCH
SCREEN BAR

17.95

DISKS - LORAN (SS,DD) We only sell top quality 10/$19.95   30/$49.50
        PLAIN LABEL (SS,DD) lifetime warranty 10/$11.95   30/$33.95

ALL PAPER PRODUCTS BELOW ARE TRACTOR/FEED - FAN/FOLD

ADDRESS LABELS - 3 1/2 x 15/16   1000/$5.00
DATA PACK - CASSETTE LABELS   100/$5.00
WHITE CLEAN EDGE - 9 1/2 x 11, 20lb, 1000 sheets $25.90
WHITE CLEAN EDGE - 9 1/2 x 11, 20lb, 150 sheets $8.99
WHITE ENVELOPES - 20lb, 100 envelopes $19.95
1/2" GREENBAR - 91/2 x 11, 18lb, 1000 sheets $18.99
3 x 5 INDEX CARDS - 500 index cards $7.95
2 1/6 x 4 ROTARY FILE CARDS - Used in Rolodex, etc.,500 cards $8.95

UNREAL SOFTWARE COMPANY

CONVERT (DP/D) $34.95   Transfers data and programs between Adam CP/M
and the following (SS,DD) CP/M formats: Zenith 100 CP/M 85, TRS-80
model IV CP/M+, IBM pc CP/M-86. Requires: Adam, 1 digital drive, 1 disk
drive, CP/M 2.2 and SmartBASIC.

FutureVision

VIDEO TUNES (DP) $34.95   - You can compose, play, and save music.
Program comes with 11 demo songs. Notes light up. Music scrolls.
AUTO AID   (DP) $29.95   - Enchancement to SmartBASIC. Auto line
numbering, Function key definition, lets any key to be equal to any
string of characters. Ability to turn off or on keyclicking, Caps lock
feature. Built in print buffer. Callable assem. language routines, etc.

BEST SOFTWARE CO.

MULTI-CART BACKUP (DP/D) $19.95   - Written in assembly language, menu
driven. Loads in 2 seconds, disk or DP. Holds 5 cartridges to disks, 8
to DP.Requires backup program.Example Pack Copy, Hackers Guide to Adam.

CHALLENGE WARE

All Challenge SPECIAL

ADAM BANNER - ~~$16.95~~/D$14.95 - Create banners and signs. Save them.
RESUME - ~~L~~.95/D$14.95 - Instant personalized resume.
CASTLE OF DOOM - ~~$16.95~~/D$14.95 - Medieval text adventure.
DRAGON'S CAVERN - D~~$16.95~~/D$14.95 - Fantasy graphics game.
KEYMAN - DP$16.95/~~L~~.95 - Logo needed - Game for kids 6-12
APPIAN WAY - DP$16.95/L~~$16.95~~ - Logo needed - A chariot game.
DATAKEEPER - DP$16.95/D$14.. - A versatile data base.

6 x 3 FILE - INDEX CARDS
5 x 3 INDEX FILE CARD WITH PINFEEDS REMOVED. 100 LB. TAG STOCK AVAILABLE IN WHITE GREAT FOR: INVENTORY, VENDOR ROUTE LISTS, ETC.

CONTINUOUS CASSETTE LABELS

EVE ELECTRONIC SYSTEMS

RS-232 SERIAL/PARALLEL INTERFACE UNIT - $139.95   This open a whole
new world for Adam owners. Now you can connect a dot matrix hi/speed
printer, use standard modems (300-1200 baud), comes with software used
with SmartBASIC , CP/M etc.
PRINTER CABLE - $19.95 Needed to connect parallel printer to above unit
POWER PACK - $69.95   To replace Adam printer supply. Now you can use
your Adam without the printer connected.
SPEECH SYNTHESIZER UNIT/CLOCK CALENDER - $89.95   Now add VOICE
capabilities to your Adam. Software included.
64K MEMORY EXPANDER - $79.95

PANASONIC 1091 PRINTER - $279.95   Dot matrix. 120cps, bidirectional,
also near letter quality. Tractor and Friction feeds, plus more.
PANASONIC RIBBON - $9.95
PANASONIC KXP12 - $69.95   4K buffer board

PRINTER/CPU SEPARATOR - $34.95   You will now be able to move your
printer farther away from your computer with this 12 foot cable.

ADAM EXTRA DIGITAL DATA DRIVE - SPECIAL PRICE - $49.95

CLASSIC COVERS for ADAM - 3 covers, keyboard, CPU, printer. $18.95
                          Covers have Adam logo on them.
                          - Keyboard $7.99
                          - Memory Console Cover (CPU) $7.99
                          - Expansion Module #3 $7.99
                          - Printer $7.99
                          - Disk Drive $7.99

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A HACKER'S GUIDE TO ADAM $17.95 Book + DP or Disk
This is the book you have been waiting for. We want to thank the authors, Peter & Ben Hinkle for giving us the finest, and most detailed book. It describes the Adam system, hardware and software. Operating system routines are identified and instructions given to use them to control the tape, printer, video, sound and keyboard. Printout of the expansion connectors are given for your own hardware projects. Z80 assembly language is described. Many BASIC programs are listed in the book. Just to name a few, Z80 DISASSEMBLER, FONT EDITOR, SPRITE EDITOR, SOUND PROGRAM, BACKUP, CARTRIDGE COPY.

ACCESSORIES

TRACTOR FEED $79.95   Now you can use tractor feed paper, tractor feed labels, etc. and the paper will stay in line. This is the item that Coleco forgot to put on the printer. The Tractor Feed attaches in seconds.No tools are needed,since it's the same as original equipment.

PRINTER STAND / REMOTE ON/OFF $22.95/9.95 Front mounted remote switch activator and printer leg set. A must for using fanfold paper, labels, etc. It moves power on/off control to the front.
    Combo SPECIAL above 2 items(Tractor Feed & Printer Stand) $98.95

ADAM AIR CONDITIONER $19.95   A stand alone 115 volt, 60 cycle cooling fan that is recommended if you give your ADAM prolonged use. Heat is the biggest enemy of electronic components. Keep the air moving

ADAM MONITOR CABLE $10.95

MTR MONITOR - 13" Color monitor for the ADAM - w/o cable $239.95
                                                             13.95

DISK HOLDER - MM5 holds up to 50 5 1/4" disks-anti static $16.95

COMPUSERVE STARTER KIT - 5 hours of free connect time.   26.95 $29.95

DAISY WHEELS FOR ADAM - All styles   1/$5.50   3/$15.00
PICA 10, PRESTIGE PICA 10, ELITE, PRESTIGE ELITE, COURIER 10, COURIER 72, LETTER GOTHIC, FORMS GOTHIC, DUEL GOTHIC, EMPHASIS, BOOKFACE, SCRIPT, ITALIC.
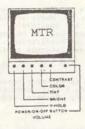
RIBBON CARTRIDGE (ADAM)   1/$5.50   3/$15.00

DIGITAL DATA PACK - Blank (pre-formatted) Loran $5.50   5/$26.25
                    Blank (pre-formatted) Plain label $3.95   10/$37.5
                    (Larger quantities call for quote.) 31 - UP $3.5
* NOTE: Loran makes all Coleco Adam, and M.W. Ruth's Plain Label Data Packs -All these data packs above are duplicated electronically to be error free. To our knowledge we haven't found any other data packs with the same high grade tape strength against breakage and stretching. Also metal wheels against warping. Casings are clear. This is computer grade tape. Don't be fooled by audio cassettes with holes drilled in them.It's not the same

YOU AND YOUR CHECKBOOK (DP) $ 24.95/7.95 A hassle free balancing of your monthly statement. Withdrawal and deposit etc. Sophisticated yet user-friendly. Produces printout copy for your records.
MICRO MONEY MINDER (DP) $24.95/7.95 Ideal for listing expenses, etc. Know where all your money goes with this easy to use monthly program.
INSURANCE FILE (DP) $24.95/7.95 Can't find your policy? What is the premium amount? All info on all types of policies at your fingertips.
HOME/OFFICE INVENTORY (DP) $24.95/7.95 Complete inventory record for easy review and safe storage of serial numbers, warranty information, purchase dates, prices and much more. Easy to add and update items.
CREDIT CARD FILE (DP) $24.95/7.95 Safety record for all credit card information. Instant recall of any card.Categorized for easy reference.
PROPERTY MANAGEMENT (DP) $24.95/7.95 At last, a program designed for the busy property manager. Complete tenant and rental information.
MICRO MATH (DP) $24.95/7.95 Ideal for grades 2-5. Graduated level of addition & multiplication skills. Colorful animated graphic rewards.
READING FUN (DP) $24.95/7.95 Grades 2-5. Make phonics fun with a program designed to teach vowels and rhyming words.
ADDRESS FILE (DP) $24.95/7.95 Ideal for clubs, business or home use. Address and phone information. Easy to update and add too.
CASH FLOW ANALYSIS (DP) $24.95/7.95 Your net profit is not the only measure of available cash. You see the true picture of business cash flow.   17.95
INVESTMENT ANALYSIS (DP) $24.95 An ideal record for your investments. Complete questions concerning a variety of investments. Categorized
STOCK PROFILE (DP) $24.95/7.95 Ideal method for charting profit or loss in stocks. Easy to add and update as your portfolio changes.
MAKE CHANGE (DP) $24.95 17.95 This is the most unique educational program dealing with money. 3 separate programs are included. This is a teaching tool and practice makes perfect. It will deal with buying and counting your change, which includes dealing with coins and bills. This program is great for young children and anybody that needs help.
HOLIDAY SPELLING (DP) $24.95/7.95   Four different groups of words in different times and seasons of the year. A good teaching tool.

SAGE ENTERPRISES

PACKCOPY (DP) $39.50 29.95 PACKCOPY will make backup copies of most Adam software. Make backup copies of SmartBASIC, etc.
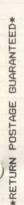
BOOKS & LEARNING AIDS

ADAM'S COMPANION $9.95   This book takes nothing for granted. anticipating questions to designing original programs.
THE COLECO ADAM ENTERTAINER $12.95   Enjoyable and easy to use, his original collection of programs. Informative programs make optimal use of your Adam's special sound, color, and graphics capabilities. This book not only offers hours of fun, but also the opportunity to learn fundamental programming techniques. Whatever your level.
LEARNING TOGETHER WITH ADAM $9.95   This is the only book that shows the parent how to use the computer to educate children. It addresses the question, what am I going to do with Adam? This book includes such items as using and learning SmartWriter, learning together with SmartBASIC, and best of all using SmartLOGO.

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